

ABOUT DISTRIBION

Distribion gives corporate marketing departments and their local sales teams a better way to manage and execute automated, personalized marketing campaigns with real-time performance reporting.

MULTI-CHANNEL MARKETING AUTOMATION

Initiate campaigns across email, social, direct mail, print, landing pages and more in a sleek, easy-to-use interface with drag and drop functionality.

STOREFRONT

Select, customize and order personalized branded materials quickly and easily through an integrated online shopping interface.

ON BEHALF OF MARKETING

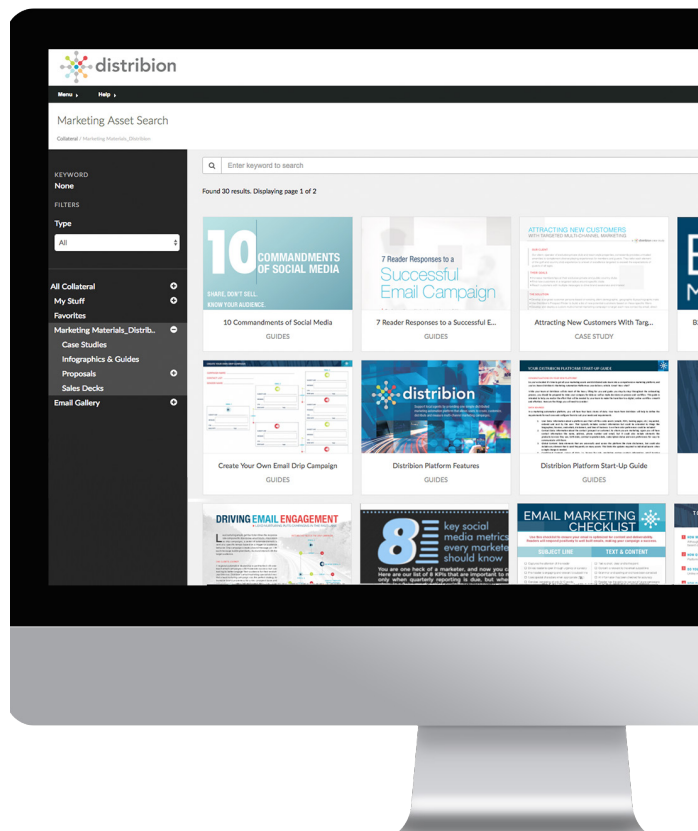
Brands can deliver approved corporate messaging via email, direct mail and social media campaigns on behalf of their local sales teams.

PERSONALIZATION CAPABILITIES

Maintain brand and regulatory compliance while sending marketing campaigns personalized to both users and contacts.

CENTRALIZED MARKETING CONTROL

Allows corporate marketers to maintain control over all marketing collateral in a single permission-based asset manager.



BENEFITS FOR SALES AND MARKETING DEPARTMENTS

BENEFITS FOR LOCAL SALES

Simple, accessible multi-channel marketing templates

Automatic personalization of content with the profile information of the local sales agent and the recipient

Manage contacts and assess their engagement with sales and marketing campaigns

Increase quality sales leads and improve customer relations with measurable ROI through reporting

Save time, energy and money with prebuilt, corporate-approved, compliant marketing campaigns

BENEFITS FOR CORPORATE MARKETING

Centralize all sales and marketing materials and campaign reporting in one user-friendly platform

Effectively manage, optimize, and distribute content across a variety of digital and traditional marketing channels

Maintain brand and regulatory compliance with central control and one-click, systemwide updates

Send multi-channel campaigns on behalf of local sales

Drastically improve efficiencies and gain better insights through a larger aggregated data set to make more informed decisions

